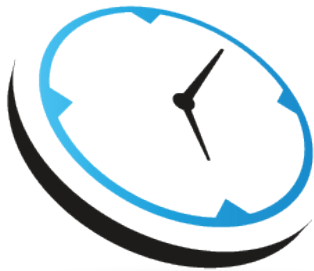


**THE FASTEST WAY FOR YOUR CUSTOMERS TO GET THEIR
TRADE-IN VALUE - *RIGHT FROM YOUR WEBSITE***



Everybody wins with trade-ins.

Studies show that 63% of buyers check the value of their trade-in before purchasing. With Appraisal Express buyers can instantly get the value of their trade while on your website. Buyers will appreciate the convenience; you will appreciate the increase in the quantity and quality of your leads. Appraisal Express is another great service you can offer that makes buying a car faster, easier, and more beneficial for everybody.



- ✓ Buyer gets instant trade value
- ✓ Increases your website leads
- ✓ Show vehicle's exact value or value range
- ✓ Vehicle condition valuation can be predetermined or selected by buyer
- ✓ Integrates seamlessly with any website
- ✓ Lead delivered to any CRM
- ✓ Powered by NADA

Contact Us

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ProMax leads the industry in website services and automotive software and offers the only complete solution for your dealership.